



2021

# Nomination Form

Informational Only

# Contents

- 2 **Awards Categories**
- 3 **Submitter Information**  
Step 1 of 6
- 4 **Nominee Information**  
Step 2 of 6  
Individual-based Categories  
Company-based Categories
- 5 **Nomination Questions**  
Step 3 of 6  
Individual-based Categories (page 5)  
Company-based Categories (pages 6-7)
- 8 **Supporting Documents**  
Step 4 of 6
- 9 **Eligibility**  
Step 5 of 6
- 10 **Terms & Conditions of Entry**  
Step 6 of 6

# Award Categories

To be considered for this year's The Cleanie Awards®, you need to manually input your responses to the following questions into the online form. PDF uploads of the nomination form will not be accepted.

There are several opportunities to win. We are recognizing honorees at the **Gold, Silver, Bronze,** and **Honorable Mention** levels.

Some nomination questions are custom to individual, company, and specific award categories. Please refer to the lists. To read category descriptions, go to <https://thecleanieawards.com/award-categories/>

## Individual-Based Categories

**Best Journalist**

**Champion In Diversity, Equity, and Inclusion · Individual**

**Investment Leader of the Year · Individual**

**Rising Star**

**Trailblazer**

**Woman of the Year**

## Company-Based Categories

**Company of the Year**

**Best Corporate Sustainability Program**

**Best Media Outlet**

**College Excellence, sponsored by REpowering Schools**

**Champion In Diversity, Equity, and Inclusion · Corporate**

**Investment Leader of the Year · Corporate**

**Keep the Power On**

**Pioneer in New Technology**

**Project of the Year**

# Submitter Information Step 1 of 6

## **For All Categories**

*All required fields,  
unless noted*

**First Name of Submitter**

**Last Name of Submitter**

**Company of Submitter**

**Email Address of Submitter**

**Phone Number of Submitter**

# Nominee Information Step 2 of 6

## For Individual-Based Categories

*All required fields, unless noted*

**First Name of Nominee**

**Last Name of Nominee**

**Employer of Nominee**

**Title of Nominee**

**Company Logo of Nominee**

*The preferred format is a vector-based .ai or .eps file with all type outlined, but we also accept PNG or JPG files*

**Headshot of Nominee**

*jpg, jpeg, or png*

**Does the company or individual know they are being submitted for an award?** Check Yes or No.

**Social Media Handles of Nominee**

*Optional*

## For Company-Based Categories

*All required fields, unless noted*

**Name of Organization/ News Outlet**

**Company Logo**

*The preferred format is a vector-based .ai or .eps file with all type outlined, but we also accept PNG or JPG files*

**Does the company know they are being submitted for an award?** Check Yes or No.

**Social Media Handles of Company**

*Optional*

# Nomination Questions Step 3 of 6

## For Individual-Based Categories

**Bio of Nominee** (500 word max)

**Bio of Organization or News Outlet** (500 word max)

**Describe the nominee in five (5) words**

**Category-Specific Questions:** See below. 1,000 word max. Use metrics, personal anecdotes, press clips, success stories, etc.

### Best Journalist

Why should this individual win the award?

What makes his/her storytelling stand out?

How does he/she keep us informed on the latest and greatest in the clean energy economy?

### Champion In Diversity, Equity, and Inclusion · Individual

Why should this individual win the award?

Describe how he/she contributes to a more diverse, equitable, and inclusive workplace culture. How is he/she making an impact in the clean energy economy?

### Investment Leader of The Year · Individual

Why should this individual win the award?

What makes his/her leadership stand out?

How has he/she successfully led the company?

How does he/she serve as an example for other leaders?

### Rising Star

Why should this individual win the award?

What makes this person different from other rising stars?

How is he/she making an impact in the clean energy economy?

### Trailblazer

Why should this individual win the award?

How does this cleantech leader serve as a mentor and champion for younger professionals?

How has he/she made an impact in the clean energy economy?

### Woman of The Year

Please describe how this woman shows exceptional leadership, innovation, and mentorship.

How is she making an impact in the clean energy economy?

All fields required

# Nomination Questions Step 3 of 6

## For Company-Based Categories

**Bio of Company or News Outlet** (500 word max)

**Category-Specific Questions:** See below. 1,000 word max. You are required to answer this question. Use metrics, personal anecdotes, press clips, success stories, etc.

### Company of The Year

Enterprise, SMB, Startup, and Nonprofit

Why should this organization win this award?

Please describe how the cleantech organization developed, promoted, and executed DE&I initiatives that are making a difference. How are these efforts keeping employees involved and engaged, even during a pandemic?

### Best Corporate Sustainability Program

Why should this team or organization win this award?

Corporate sustainability is the major pillar of any organization. Tell us why going green is important to the organization being submitted for an award.

How did the organization educate their workforce and inspire employees to get on board? Did they start a new program? Make a switch to renewable energy, better waste management, etc.?

How did the organization transform their business practices to better the welfare of people and the planet?

What metrics did they develop for success and how did they measure against them?

### Best Media Outlet

Why should this media outlet win this award?

How does this media outlet serve as the “go to” source for cleantech and climate news? We will turn the judging over to our community!

### College Excellence

How does the undergraduate or graduate-level student or group make an impact in cleantech through coursework, capstone research projects, and various competitions?

What makes this individual or group stand out as the next rising star(s)?

All fields required

# Nomination Questions Step 3 of 6

## For Company-Based Categories continued

### Champion In Diversity, Equity, and Inclusion · Corporate

Why should this organization win this award?

Describe how the organization developed, promoted, and executed DE&I initiatives that are making a difference. How are these efforts keeping employees involved and engaged, even during a pandemic?

### Investment Leader of The Year · Corporate

Why should this team or organization win this award?

Why does this organization stand out from others?

How is the organization setting an example for other organizations making investments in the clean energy economy?

### Keep The Power On

Why should this organization win this award?

How does the organization ensure energy capacity meets demand in communities across the nation?

How is the company diversifying offerings to support its communities through clean and sustainable solutions?

### Pioneer In New Technology

How does the individual and/or organization manufacture, design, engineer and/or promote cleantech solutions?

How is the new technology impacting the clean energy economy?

If the product hasn't yet deployed, share its potential for success.

### Project of The Year

Why should this project win this award?

How has this project added tremendous community value? This may include local economic impact, environmental impact, or carbon offset impact.

We will turn the judging over to the community.

All fields required

# Supporting Documents Step 4 of 6

## For All Categories

### *Optional*

If applicable, please upload documents to support your entry. Supporting documents may include images, videos, and other files.

- 1 Maximum three (3) uploads and/or links per entry.
- 2 Maximum file size is 5MB per piece.
- 3 Video attachments may be hosted on a video site such as YouTube or Vimeo.
- 4 Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
- 5 Acceptable file formats are csv, doc, docx, pdf, ppt, pptx, xls, xlsx, jpeg, jpg, png, ai, eps, stl, mp3, m4v, mov, mp4, and zip.

Add attachments

Add link or video

# Eligibility Step 5 of 6

## For All Categories

*All fields required,  
unless noted*

**INDIVIDUAL-BASED CATEGORIES:** To qualify for consideration as an honoree for the 2021 The Cleanie Awards®, the individual you are nominating must have demonstrated exemplary contributions to his/her organization between **January 1, 2020 to June 20, 2021.**

**COMPANY-BASED CATEGORIES:** To qualify for consideration as an honoree for the 2021 The Cleanie Awards®, the organization and/or project you are nominating must have made exemplary contributions to the clean energy economy between **January 1, 2020 to June 20, 2021.** For “Pioneer in New Technology,” products must have launched or deployed during this time.

By checking this box, you confirm that the nominee **meets the minimum eligibility requirement.**

# Terms & Conditions of Entry Step 6 of 6

## **For All Categories**

*All fields required,  
unless noted*

By checking this box,  
you agree that you read  
and agree to the Terms  
And Conditions of Entry  
statement on our website  
which can be found at  
<https://thecleanieawards.com/terms-and-conditions-of-entry/>

# Thank You

Thank you for submitting an entry to the 2021 The Cleanie Awards. We look forward to reading your submission. We will notify winners prior to the awards ceremony in the fall.

If you have any questions, please reach out to [randee@thecleanieawards.com](mailto:randee@thecleanieawards.com).